

# EXPERIENCE ↘



## FOX RACING

GRAPHIC DESIGNER  
NEW PORT BEACH, CA  
2016

Conceptualized and collaborated with the Creative Director, Designers, and Writers to establish the identity for the Mx17 campaign launch. I was responsible for creating layouts and designing various digital, social, and print pieces for worldwide distribution.

## PAC SUN

### PACIFIC SUNWEAR

GRAPHIC DESIGNER  
NEW PORT BEACH, CA  
2016

Collaborated with the Creative Director and in-house Designers to produce illustrations for the Pacsun store experience. I was also responsible for creating the layout and design work for PacSun stores across the nation.

ZAC HAS HAD THE AMAZING OPPORTUNITY OF DESIGNING, CREATING, DIRECTING, AND SERVING IMPACTFUL CREATIVE SOLUTIONS FOR MANY COMPANIES OVER THE LAST 10 YEARS.

## ELEMENT

### ELEMENT SKATEBOARDS

GRAPHIC DESIGNER  
NEW PORT BEACH, CA  
2016

Responsible for designing fashion catalogs for both men and women, as well as point-of-sale materials, on a national level.

## McKee Wallwork

### MCKEE WALLWORK & COMPANY

ART DIRECTOR  
ALBUQUERQUE, NM  
JAN 2017 - MAR. 2020

Collaborated with the Creative Director, Designers, and Copywriters to conceptualize ideas that nurture enduring relationships between brands and consumers. As an Art Director, I've designed a variety of digital, social, and print pieces for a global audience. Additionally, I spearhead marketing and brand campaigns for numerous clients



## ELEVATION CHURCH

ART DIRECTOR / DESIGNER  
CHARLOTTE, NC  
MAY 2021 - APRIL 2024

Spearheading the creation and execution of global brand campaigns that highlight Elevations innovative and traditional attributes. I collaborate with various teams to translate marketing goals and brand guidelines into impactful creative solutions that align with our brand and captivate our global audience. Part of my responsibilities includes mentoring related teams, fostering a cooperative and motivating work environment that encourages creativity and innovation. I also oversee different design projects from inception to completion, ensuring they are delivered on time and meet high-quality standards.

## zac.work

### FREELANCE

CREATIVE DIRECTOR / DESIGNER  
CA / NM / NC  
2019 - PRESENT

Conceptualized and designed cover art, merchandise designs, and animations for digital, social, and print assets on a global scale. I've led collaborations with multiple partners and artists on marketing campaigns and branding initiatives.

